

REPORT TO THE CITY COUNCIL FROM
ENTERPRISE COMMITTEE
March 5, 2020

A regular meeting of the committee was convened at 1:30 pm on this date.

Members Present: Council Members Linea Palmisano (Chair), Alondra Cano (Vice-Chair), Kevin Reich, Steve Fletcher, Abdi Warsame, and Lisa Goodman (Quorum - 4)

Matters listed below are hereby submitted with the following recommendations; to-wit:

1. Gift acceptance from Cleveland State University for Smart Cities, Surveillance and Privacy Conference ([2020-00291](#))

Passage of Resolution accepting donation from Cleveland State University for airfare and hotel expenses for the Smart Cities, Surveillance and Privacy Conference.

Palmisano moved to approve and refer to WM meeting of Mar 10, 2020. On voice vote, the motion passed.
[Reich absent]

2. Contract amendment with Ellie Mae for loan administration software services ([2020-00288](#))

Authorizing Modification No. 2 of negotiated terms of agreement with Ellie Mae for loan administration software services (Council Actions 2018A-0989 and 2017A-0989) to include the following new or updated provisions: (a) This Agreement will be governed by California law; (b) disputes arising from the Contract shall be determined by arbitration in San Francisco, California; and (c) an auto-renewal clause.

Staff presentation by Narin Sihavong, Community Planning and Economic Development Department.

Palmisano moved to approve and refer to WM meeting of Mar 10, 2020. On voice vote, the motion passed.
[Reich absent]

3. 2020 City Coordinator Monthly Update ([2020-00009](#))

Receiving and filing the monthly Coordinator update including progress on the staff directions overseen by the office, the work of the City Coordinator, as well as a staff presentation on the minimum wage research by the Federal Reserve.

Staff presentation by Mark Ruff, Interim City Coordinator; and Renae Youngs, City Coordinator's Office.

The Chair afforded the courtesy of the floor to Dr. Anusha Nath, Federal Reserve Bank of Minneapolis.

Palmisano moved to receive and file. On voice vote, the motion passed.

4. Contract with BFRESH Productions LLC for community media access services to manage public access television ([2020-00292](#))
 1. Authorizing a contract with BFRESH Productions LLC, in amounts not to exceed \$295,000 in 2020 and \$472,000 in 2021 and 2022, with an option for two one-year extensions in an amount not to exceed \$472,000 annually, for community media access services to manage public access television.
 2. Authorizing customization of the terms and conditions clarifying that the City has licensing but not ownership rights in the materials created pursuant to the contract.

Staff presentation by Greta Bergstrom, Communications Department.

The Chair afforded the courtesy of the floor to Rebecca McDonald, Founder and Director, BFRESH Productions LLC.

Palmisano moved to approve and refer to WM meeting of Mar 10, 2020. On voice vote, the motion passed.

5. Data Practices Status Report ([2020-00289](#))

Receiving and filing a report on the process, purpose, and the City's response to data practices requests.

Staff presentation by Christian Rummelhoff, Director of Records Management, City Clerk's Office; and Casey Carl, City Clerk.

Palmisano moved to receive and file. On voice vote, the motion passed.

With no further business to transact, the meeting adjourned at 2:40 pm.

Reported by Peggy Menshek, Council Committee Coordinator