
LAND USE APPLICATION SUMMARY

Property Location: Chicago Ave between 37th St E and 39th St E
Project Name: Commemorative Street name addition
Prepared By: Matt Hanan, Supervisor Engineering Technician II, (612) 673-3607
Applicant: Public Works Director Robin Hutcheson
Project Contact: Public Works Director Robin Hutcheson
Request: To add the commemorative street name of George Perry Floyd Jr Place to Chicago Ave between 37th St E and 39th St E.

Required Applications:

Street Renaming	To add the commemorative street name of George Perry Floyd Jr Place to Chicago Ave between 37 th St E and 39 th St E.
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SITE DATA

Legal Description	Not applicable
Existing Zoning	Not applicable
Lot Area	Not applicable
Ward(s)	8 and 9
Neighborhood(s)	Powderhorn Park, Central, Bryant, Bancroft
Future Land Use	Not applicable
Goods and Services Corridor(s)	38 th St E, Chicago Ave
Built Form	Not applicable

BACKGROUND

SITE DESCRIPTION AND PRESENT USE. This segment of Chicago Ave is located between 37th St E and 39th St E.

SURROUNDING PROPERTIES AND NEIGHBORHOOD. The street segment includes a variety of commercial businesses and residential uses near the intersection of 38th St E and Chicago Ave, including Cup Foods.

PROJECT DESCRIPTION. Robin Hutcheson, the Public Works Director, is proposing to add the commemorative street name of “George Perry Floyd Jr Place” to Chicago Ave between 37th St E and 39th St E. The name is intended to honor George Perry Floyd Jr., who was killed on May 25, 2020. The street is and will remain public right-of-way. The commemorative name addition will not affect addressing on the street. The signage to indicate the commemorative street naming will be placed at the intersection of 38th St E and Chicago Ave only.

DEVELOPMENT PLAN. See attached map showing the commemorative street, George Perry Floyd Jr Place, between 37th St E and 39th St E.

PUBLIC COMMENTS. Staff has received five public comments in relation to this proposal as of the printing of this report. Any additional correspondence received prior to the public meeting will be forwarded on to the City Planning Commission for consideration.

ANALYSIS

STREET RENAMING

Streets shall be named in consideration of the following criteria:

- **Numeric street names shall be written using numerical rather than alphabetical spelling. For example, 1 rather than One.**
The proposed commemorative name has no numeric component.
- **Numeric street names shall include the alphabetic suffix to the numerical prefix. For example, 12TH rather than 12.**
The proposed commemorative name has no numeric component.
- **Street names shall not be longer than can be produced by the standard sign manufacturing capability of the City Engineer or 30 characters, whichever is less.**
The proposed commemorative name is 27 characters long. Public Works Traffic & Parking Services has verified that the name will fit on a standard commemorative street sign.
- **Continuous streets should have the same name throughout the metropolitan area.**
The proposed commemorative name addition does not change or affect the primary street name.
- **A street name should be changed only if there will be a public benefit that clearly outweighs the public confusion and cost that would be created by the name change.**
The commemorative name addition does not change or affect the primary street name.
- **A proposed street name should not be similar to an existing street name so that it creates confusion or hinders the provision of standard or emergency services.**
The proposed commemorative name is not similar to any other existing street name.
- **A proposed street name should not duplicate any other street name unless it is a continuation of an interrupted street.**
The proposed commemorative name does not duplicate any other street name.
- **Street names should be in alphabetic or numerical sequence whenever practical.**

The proposed commemorative name addition does not change or affect the primary street name. Chicago Ave is not an alphabetic or numerical sequenced street.

- **A street name should not uniquely identify a particular product, service, tenant, business or living person.**

The proposed commemorative name addition does not uniquely identify a particular product, service, tenant, or living person. The name is intended to honor George Perry Floyd Jr., who was killed on May 25, 2020.

- **Streets should generally be named after people, places, events and things related to the City and citizens of Minneapolis. Proposed names should meet one of the following criteria:**

1) to posthumously honor and commemorate noteworthy persons associated with the City of Minneapolis;

2) to commemorate local history, places, events or culture;

3) to strengthen neighborhood identity; or,

4) to recognize native wildlife, flora, fauna or natural features related to the community and the City of Minneapolis.

The proposed commemorative name posthumously honors George Perry Floyd Jr., who was killed on May 25, 2020.

- **No street shall be designated with the name "Parkway" except under the jurisdiction of the Park and Recreation Board.**

The proposed commemorative name does not include the name Parkway.

- **Elements of an alphabetical street name should not be abbreviated unless it is common practice to do so. For example, DR MARTIN LUTHER KING JR is acceptable and preferable to DOCTOR MARTIN LUTHER KING JUNIOR.**

The proposed commemorative name contains the common abbreviation "Jr" in place of Junior.

RECOMMENDATIONS

Recommendation of the Department of Public Works and the Department of Community Planning and Economic Development:

The Department of Public Works and the Department of Community Planning and Economic Development recommend that the City Planning Commission and City Council adopt the above findings for the application by Robin Hutcheson, Public Works Director, for the proposed street renaming:

A. Street renaming.

Recommended motion: **Approve** the petition to add the commemorative name of George Perry Floyd Jr Place to Chicago Ave between 37th St E and 39th St E.

ATTACHMENTS

1. Location map
2. Rendering
3. Photo example of existing commemorative signage
4. Public comments

George Perry Floyd Jr Place commemorative street naming
Chicago Ave, 37th St E to 39th St E



Street segment to receive commemorative name addition

Signage to be placed only at this intersection

George Perry Floyd Jr Place

401 N 21st Ave
Minneapolis, Minnesota



Google

Street View

Dr Floyd R. Beecham St

N 21st Av

N 4th St

STOP

NO PARKING
30 FEET

ELECTRIC MOTOR REPAIR

N 22nd Ave

94

W Broad
Ave & N

ub Community Marke

Google

From: [Hanan, Matt](#)
To: [Smith, Mei-Ling C.](#)
Cc: [Handeland, Jeff S.](#)
Subject: FW: [EXTERNAL] Re: [EXTERNAL] Renaming of Chicago Ave
Date: Tuesday, July 21, 2020 2:56:34 PM

FYI

From: EarthLink <lnilson@earthlink.net>
Sent: Tuesday, July 21, 2020 2:55 PM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] Re: [EXTERNAL] Renaming of Chicago Ave

Thanks for the clarification. I have less problem with that although I think something like Justice Avenue would be better to pay homage to others who have lost their life as well. I understand you don't have anything to do with the street closure. We have been asking for that information from the mayor and city council with no answers for 8 weeks. But thanks for checking.

Sent from my iPhone

On Jul 21, 2020, at 1:59 PM, Hanan, Matt <Matt.Hanan@minneapolismn.gov> wrote:

Lois,

Thank you for your email. I understand that you are concerned about the prolonged closure of Chicago Ave. Unfortunately I don't have any information related to the timeline to re-open the intersection. I can inquire here and let you know when/if I learn anything about the timeline.

In case you are interested in a clarification regarding the street name, the proposal is not to change the name of Chicago Ave, but to add a commemorative name to the segment between 37th and 39th. Commemorative street names are added in addition to the official name. It does not change the official name of the street and does not affect addressing on the street. A secondary distinctive sign would be added, and in this case it would only be at the intersection of 38th St & Chicago.

Feel free to respond with any additional questions.

Thanks,

Matt Hanan

Supervisor Engineering Technician II

City of Minneapolis - Right of Way / Special Assessments

309 2nd Ave S – Room 200
Minneapolis, MN 55401

Office: 612-673-3607
matt.hanan@minneapolismn.gov

From: Lois Nilson <lnilson@earthlink.net>
Sent: Tuesday, July 21, 2020 12:27 PM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] Renaming of Chicago Ave

Mr. Hanna - I received the letter regarding the proposed change of Chicago Avenue to George Floyd Ave between 37th and 38th Street. I am opposed to this change UNLESS the street is opened up to traffic. If changing the name means the street will once again open to traffic on both Chicago Ave and 38th Ave, along with re-opening 37th Street then I would not be opposed. Our neighborhood has been held hostage by the increase in violence as a result of the streets being closed. We are sick of it and the total lack of response from the city. We are sitting ducks and with the road closed, police don't come and emergency vehicles can't get through. I know that this isn't what your department is in charge of but count our household as being firmly against any name change unless the streets are opened up once again.

Lois and David Nilson
3709 Elliot Ave

[EXTERNAL] This email originated from outside of the City of Minneapolis. Please exercise caution when opening links or attachments.

[EXTERNAL] This email originated from outside of the City of Minneapolis. Please exercise caution when opening links or attachments.

From: [Hanan, Matt](#)
To: [Smith, Mei-Ling C.](#)
Cc: [Hoiem, Kimberly](#); [Handeland, Jeff S.](#)
Subject: FW: [EXTERNAL] George Perry Floyd Jr Place commemorative street name
Date: Wednesday, July 22, 2020 2:09:59 PM

Here is another comment.

From: Elizabeth Christenson <liz.m.christenson@gmail.com>
Sent: Wednesday, July 22, 2020 1:58 PM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] George Perry Floyd Jr Place commemorative street name

Matt Hanan,

Hello. I would like to share my support for the commemorative street name. I live in the Bancroft Neighborhood and I believe we need to recognize and take responsibility to things that happen in our city. Thank you and have a good day.

Sincerely,
Elizabeth Christenson

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From: [Hanan, Matt](#)
To: [Smith, Mei-Ling C.](#)
Cc: [Hollen, Kimberly](#); [Handeland, Jeff S.](#)
Subject: FW: [EXTERNAL] Commemorative Street Name Support!
Date: Wednesday, July 22, 2020 11:19:24 AM

Mei-Ling,

Here is another public comment on the commemorative naming.

Matt

From: Katharine Seggerman <seggerman.k@gmail.com>
Sent: Wednesday, July 22, 2020 11:01 AM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] Commemorative Street Name Support!

Hello,

My name is Katharine and I live on 37th & Columbus. I received the notice in the mail about renaming a portion of Chicago Avenue after George Floyd and I just want to say that I ENTHUSIASTICALLY SUPPORT that measure, and probably 90% of my neighbors do, too! We have been meeting on a weekly basis since the murder and we would be glad to testify that we wholeheartedly support this proposed change.

We would also like to eventually change our own street name, too. (Surely there is something more relevant to S. Minneapolis than Mr. Columbus!).

Thank you!
Katharine Seggerman

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From: [Hanan, Matt](#)
To: [Smith, Mei-Ling C.](#)
Cc: [Holiem, Kimberly](#); [Handeland, Jeff S.](#)
Subject: FW: [EXTERNAL] In support of commemorative street name memorializing George Floyd
Date: Thursday, July 23, 2020 7:32:32 AM

Mei-Ling,

Here is another comment related to the commemorative naming.

Matt

From: Amanda Kaler <amandarkaler@gmail.com>
Sent: Wednesday, July 22, 2020 7:43 PM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] In support of commemorative street name memorializing George Floyd

Dear Matt,

I am a Bancroft resident (4049 Elliot Ave S, Mpls), and I am writing to share my support of adding a commemorative street name of George Perry Floyd Jr. Place to Chicago Ave between 37th St. E. and 39th St. E.

Thank you for your consideration and for your work at the city level to advance this initiative.

Best wishes,
Amanda Kaler

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From: [Hanan, Matt](#)
To: [Smith, Mei-Ling C.](#)
Cc: [Hollen, Kimberly](#); [Handeland, Jeff S.](#)
Subject: FW: [EXTERNAL] Renaming Chicago Ave.
Date: Friday, July 24, 2020 7:26:42 AM

Mei-Ling,

Here is another comment received regarding the commemorative naming.

Matt Hanan

Supervisor Engineering Technician II

City of Minneapolis - Right of Way / Special Assessments

309 2nd Ave S – Room 200
Minneapolis, MN 55401

Office: 612-673-3607

matt.hanan@minneapolismn.gov

From: Roxann Cheeney <bartlett58@msn.com>
Sent: Thursday, July 23, 2020 3:49 PM
To: Hanan, Matt <Matt.Hanan@minneapolismn.gov>
Subject: [EXTERNAL] Renaming Chicago Ave.

matt.Hanan@Minneapolismn.gov

Dear Sir,

I am writing to you concerning the public hearing for the renaming of Chicago Ave.

Now mind you Mr. Floyds' life indeed mattered, and the crime that was committed against him must be delt with.

However, I see no need to change the name of the street, be it 2 blocks, or the entire street, there is no reason to turn Mr.Floyd into a martyr.

Mr. Floyd did not deserve to die in such a way, but he also is not someone who deserves martyrdom.

Martin Luther King, did something to change the world, Mr. Floyd has not.

I am a life- long resident of the Bancroft neighborhood. I grew up here and raised my children in this neighborhood. I have seen many good things, and many bad things happen in this neighborhood.

But the way all of this has been handled, well to put it as nicely as possible, our city council is kowtowing to this group of protesters.

I live just 3 blocks from the area. We have been patient with the increased traffic this has caused. We have had to adjust our home life due to the number of people going through the area. I no longer feel safe in my own home.

I am a homeowner and a taxpayer. It's bad enough the city council wants to "defund" the police dept. and the Chicago av area is a "no police zone" now you want to change the name!!!

Stop this nonsense and get back to running our city as it should be run. Open Chicago ave, take

down or move the memorial, and lets get back to living as normally as possible.

Respectfully,
Roxann Cheeney

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