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**LAND USE APPLICATION SUMMARY**

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*Property Location:* 1<sup>st</sup> Ave N between 7<sup>th</sup> St N and 8<sup>th</sup> St N

*Project Name:* Commemorative Street name addition

*Prepared By:* Matt Hanan, Supervisor Engineering Technician II, (612) 673-3607

*Applicant:* Joan Vordebruggen, on behalf of the Minneapolis Downtown Council

*Project Contact:* Joan Vordebruggen

*Request:* To add the commemorative street name of Prince Rogers Nelson Way to 1<sup>st</sup> Ave N between 7<sup>th</sup> St N and 8<sup>th</sup> St N.

*Required Applications:*

<b>Street Renaming</b>	To add the commemorative street name of Prince Rogers Nelson Way to 1 <sup>st</sup> Ave N between 7 <sup>th</sup> St N and 8 <sup>th</sup> St N.
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**SITE DATA**

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<b>Legal Description</b>	Not applicable
<b>Existing Zoning</b>	Not applicable
<b>Lot Area</b>	Not applicable
<b>Ward(s)</b>	7
<b>Neighborhood(s)</b>	Downtown West
<b>Future Land Use</b>	Not applicable
<b>Goods and Services Corridor(s)</b>	1 <sup>st</sup> Ave N
<b>Built Form</b>	Not applicable

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## BACKGROUND

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**SITE DESCRIPTION AND PRESENT USE.** This segment of 1<sup>st</sup> Ave N is located between 7<sup>th</sup> St N and 8<sup>th</sup> St N.

**SURROUNDING PROPERTIES AND NEIGHBORHOOD.** The street segment includes a variety of commercial businesses including First Avenue night club and O'Donovan's Pub. The street segment also includes residential uses.

**PROJECT DESCRIPTION.** Joan Vordebruggen, submitted the application on behalf of the Downtown Council, to add the commemorative street name of Prince Rogers Nelson Way to 1<sup>st</sup> Ave N between 7<sup>th</sup> St N and 8<sup>th</sup> St N. The Downtown Council also intends to unveil a mural of Prince in conjunction with a block party event to occur on June 2, 2022.

**DEVELOPMENT PLAN.** See attached map showing the commemorative street, Prince Rogers Nelson Way, between 7<sup>th</sup> St N and 8<sup>th</sup> St N.

**PUBLIC COMMENTS.** Staff has received no public comments in relation to this proposal as of the printing of this report. Any correspondence received prior to the public meeting will be forwarded on to the City Planning Commission for consideration.

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## ANALYSIS

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### STREET RENAMING

Streets shall be named in consideration of the following criteria:

- **Numeric street names shall be written using numerical rather than alphabetical spelling. For example, 1 rather than One.**  
The proposed commemorative name has no numeric component.
- **Numeric street names shall include the alphabetic suffix to the numerical prefix. For example, 12TH rather than 12.**  
The proposed commemorative name has no numeric component.
- **Street names shall not be longer than can be produced by the standard sign manufacturing capability of the City Engineer or 30 characters, whichever is less.**  
The proposed commemorative name is 24 characters long. Public Works Traffic & Parking Services has verified that the name will fit on a standard commemorative street sign.
- **Continuous streets should have the same name throughout the metropolitan area.**  
The proposed commemorative name addition does not change or affect the primary street name.
- **A street name should be changed only if there will be a public benefit that clearly outweighs the public confusion and cost that would be created by the name change.**  
The proposed commemorative name addition does not change or affect the primary street name.
- **A proposed street name should not be similar to an existing street name so that it creates confusion or hinders the provision of standard or emergency services.**  
The proposed commemorative name is not similar to any other existing street name.
- **A proposed street name should not duplicate any other street name unless it is a continuation of an interrupted street.**  
The proposed commemorative name does not duplicate any other street name.
- **Street names should be in alphabetic or numerical sequence whenever practical.**

The proposed commemorative name addition does not change or affect the primary street name.

- **A street name should not uniquely identify a particular product, service, tenant, business or living person.**

The proposed commemorative name addition does not uniquely identify a particular product, service, tenant, or living person. The name is intended to honor Prince Rogers Nelson who died on April 21, 2016.

- **Streets should generally be named after people, places, events and things related to the City and citizens of Minneapolis. Proposed names should meet one of the following criteria:**

**1) to posthumously honor and commemorate noteworthy persons associated with the City of Minneapolis;**

**2) to commemorate local history, places, events or culture;**

**3) to strengthen neighborhood identity; or,**

**4) to recognize native wildlife, flora, fauna or natural features related to the community and the City of Minneapolis.**

The proposed commemorative name posthumously honors Prince Rogers Nelson who died on April 21, 2016.

- **No street shall be designated with the name "Parkway" except under the jurisdiction of the Park and Recreation Board.**

The proposed commemorative name does not include the name Parkway.

- **Elements of an alphabetical street name should not be abbreviated unless it is common practice to do so. For example, DR MARTIN LUTHER KING JR is acceptable and preferable to DOCTOR MARTIN LUTHER KING JUNIOR.**

The proposed commemorative name does not contain any abbreviations.

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## RECOMMENDATIONS

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### **Recommendation of the Department of Public Works and the Department of Community Planning and Economic Development:**

The Department of Public Works and the Department of Community Planning and Economic Development recommend that the City Planning Commission and City Council adopt the above findings for the application by Joan Vordebruggen, for the proposed street renaming:

#### **A. Street renaming.**

Recommended motion: The City Planning Commission recommends that the City Council **approve** the petition to add the commemorative name of Prince Rogers Nelson Way to 1<sup>st</sup> Ave N between 7<sup>th</sup> St N and 8<sup>th</sup> St N.

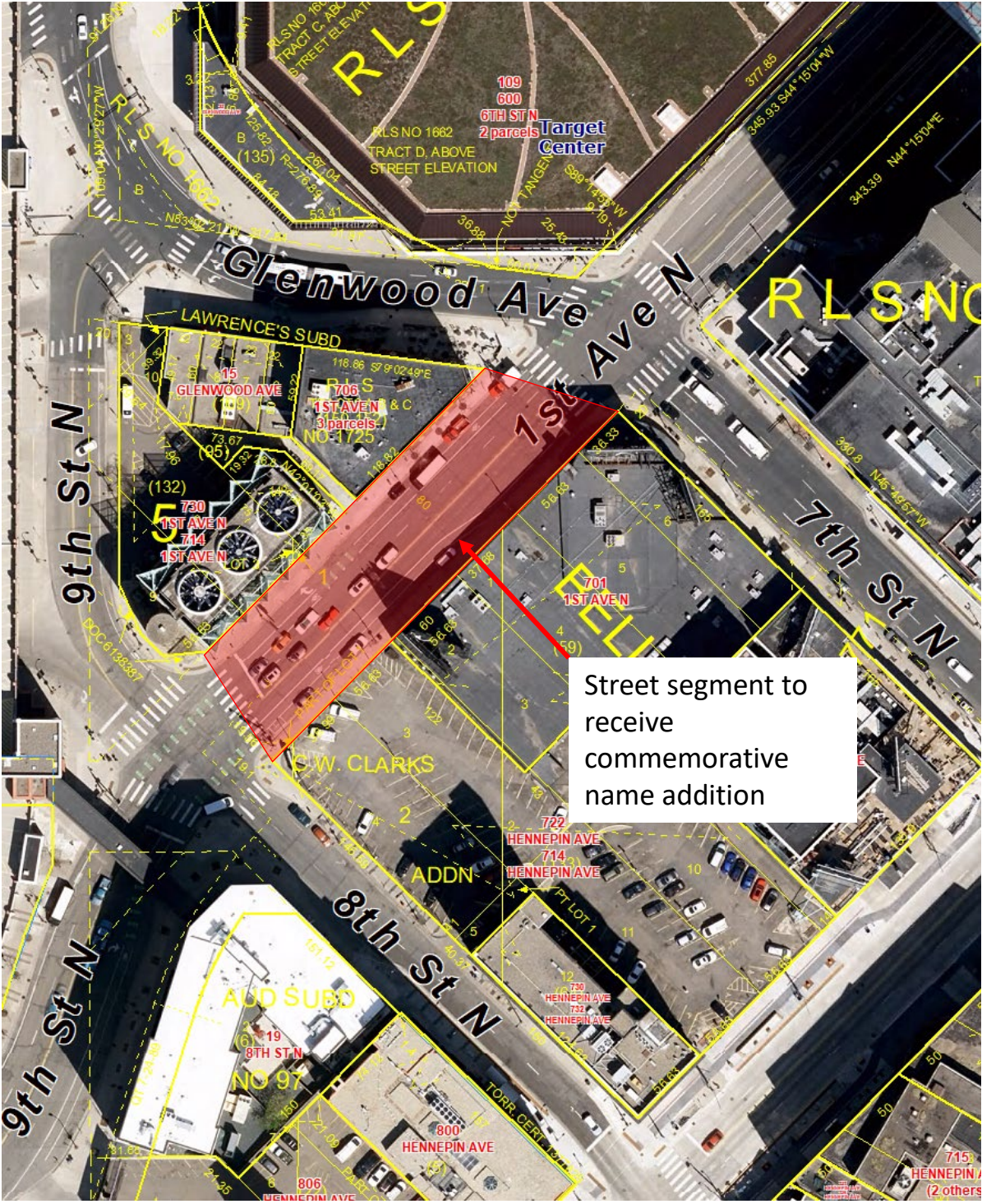
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## ATTACHMENTS

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1. Location map
2. Photo example of proposed commemorative signage

Prince Rogers Nelson Way commemorative street naming  
1st Ave N, 7th St N to 8th St N



Street segment to receive commemorative name addition

**Prince Rogers Nelson** <sup>Way</sup>