

CPED Employment and Training

American Rescue Plan Act (ARPA) Projects Phase 1

Proposal Title: Career & Skill Building – Ambassador Program

Goal Area: Economic Rebuilding

2021 Dollar Amount: 1,000,000

Problem Statement: Economic Impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

Proposed Action Summary: This program expands outreach to people looking to connect into the workforce development system and gain job skill training assistance. It uses people with community connections, to act as resource ambassadors to break down barriers to program access. These ambassadors will target areas of the City with lower workforce participation rates.

Proposal Title: Career & Skill Building – Green Industry Pathways

Goal Area: Economic Rebuilding

2021 Dollar Amount: \$100,000

Problem Statement: Economic impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall

unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

Proposed Action Summary: This program provides focus on creating new career pathways within emerging and/or expanding green industries, such as solar, energy efficiency, and emerging technologies. It provides grants to community-based workforce training partners and industry partners to develop and deliver programming for people to gain skills in identified green sectors.

Proposed Action Detail: This program expands the City's career pathways programming increasing contracts for service providers for green industry career pathways programs. The City will award the funding through a competitive process targeting service providers with connections to growing companies in the green sector.

Proposal Title: Career & Skill Building – Minnesota Works

2021 Dollar Amount: \$660,000

Problem Statement: Economic Impacts from COVID-19 caused mass layoffs. In Minneapolis more than 140,000 people filed for unemployment insurance in 2020 and the overall unemployment rate exceeded that of the State. Further the economic shocks impacted BIPOC residents at a higher rate than their white counterparts. There is a disparity between white and non-white people in educational attainment rates, wages earned, and unemployment or underemployment in Minneapolis. Addressing these disparities stabilize families and provide for opportunities to grow generational wealth.

Proposed Action Summary: This program is a multi-pronged approach working with community-based partners that combines job creation, training, employment, and entrepreneurship targeting people in areas impacted by the 2020 unrest.

Proposed Action Detail: This program expands the City's career pathways programming increasing contracts for service providers for career pathways programs for people living in areas impacted by 2020 unrest. The City will award the funding to a community-based partner to recruit people in the impacted areas to participate in multi-phased program.

Proposal Title: Minneapolis Guaranteed Basic Income Pilot

Goal Area: Economic Rebuilding

Implementing Department: CPED

2021 Dollar Amount: \$3,000,000

Problem Statement: Minneapolis households earning 50% AMI or below often have to make difficult choices to prioritize immediate needs over longer-term growth opportunities. This can result in inadequate or unstable housing and inability to complete training or educational opportunities. Existing assistance programs cover certain costs and exclude others, limiting flexibility that households need to make the best decisions for their individual situations.

Proposed Action Summary: Provide an income boost of up to \$500 per month for 24 months to seed household financial growth and stability for approximately 200 households.

Proposed Action Detail: This is a new, pilot initiative. The expenditures will include direct assistance payments and contracts with program administrator and referral partners for administrative expenses. The selected Program Administrator will be responsible for any IT needs for program administration.

To be eligible, a program participant must be a Minneapolis resident, have a household income of 50% AMI or below, and be referred through a program Referral Partner. Program participants will receive direct financial assistance of up to \$500 a month for 24 months. The program will serve approximately 200 households.

Referral Partners will be chosen based, in part, by their pre-existing wrap around service model for their participants. Priority populations include but are not limited to: families facing housing insecurity due to high rent or mortgage burdens, participants in job training or educational programs at risk of dropping out due to financial or housing insecurity, and young adult headed households.