
LAND USE APPLICATION SUMMARY

Property Location: Chicago Ave between 37th St E and 39th St E
Project Name: Commemorative Street name addition
Prepared By: Matt Hanan, Supervisor Engineering Technician II, (612) 673-3607
Applicant: Public Works Director Robin Hutcheson
Project Contact: Public Works Director Robin Hutcheson
Request: To add the commemorative street name of George Perry Floyd Jr Place to Chicago Ave between 37th St E and 39th St E.

Required Applications:

Street Renaming	To add the commemorative street name of George Perry Floyd Jr Place to Chicago Ave between 37 th St E and 39 th St E.
------------------------	---

SITE DATA

Legal Description	Not applicable
Existing Zoning	Not applicable
Lot Area	Not applicable
Ward(s)	8 and 9
Neighborhood(s)	Powderhorn Park, Central, Bryant, Bancroft
Future Land Use	Not applicable
Goods and Services Corridor(s)	38 th St E, Chicago Ave
Built Form	Not applicable

BACKGROUND

SITE DESCRIPTION AND PRESENT USE. This segment of Chicago Ave is located between 37th St E and 39th St E.

SURROUNDING PROPERTIES AND NEIGHBORHOOD. The street segment includes a variety of commercial businesses and residential uses near the intersection of 38th St E and Chicago Ave, including Cup Foods.

PROJECT DESCRIPTION. Robin Hutcheson, the Public Works Director, is proposing to add the commemorative street name of “George Perry Floyd Jr Place” to Chicago Ave between 37th St E and 39th St E. The name is intended to honor George Perry Floyd Jr., who was killed on May 25, 2020. The street is and will remain public right-of-way. The commemorative name addition will not affect addressing on the street. The signage to indicate the commemorative street naming will be placed at the intersection of 38th St E and Chicago Ave only.

DEVELOPMENT PLAN. See attached map showing the commemorative street, George Perry Floyd Jr Place, between 37th St E and 39th St E.

PUBLIC COMMENTS. Staff has received five public comments in relation to this proposal as of the printing of this report. Any additional correspondence received prior to the public meeting will be forwarded on to the City Planning Commission for consideration.

ANALYSIS

STREET RENAMING

Streets shall be named in consideration of the following criteria:

- **Numeric street names shall be written using numerical rather than alphabetical spelling. For example, 1 rather than One.**
The proposed commemorative name has no numeric component.
- **Numeric street names shall include the alphabetic suffix to the numerical prefix. For example, 12TH rather than 12.**
The proposed commemorative name has no numeric component.
- **Street names shall not be longer than can be produced by the standard sign manufacturing capability of the City Engineer or 30 characters, whichever is less.**
The proposed commemorative name is 27 characters long. Public Works Traffic & Parking Services has verified that the name will fit on a standard commemorative street sign.
- **Continuous streets should have the same name throughout the metropolitan area.**
The proposed commemorative name addition does not change or affect the primary street name.
- **A street name should be changed only if there will be a public benefit that clearly outweighs the public confusion and cost that would be created by the name change.**
The commemorative name addition does not change or affect the primary street name.
- **A proposed street name should not be similar to an existing street name so that it creates confusion or hinders the provision of standard or emergency services.**
The proposed commemorative name is not similar to any other existing street name.
- **A proposed street name should not duplicate any other street name unless it is a continuation of an interrupted street.**
The proposed commemorative name does not duplicate any other street name.
- **Street names should be in alphabetic or numerical sequence whenever practical.**

The proposed commemorative name addition does not change or affect the primary street name. Chicago Ave is not an alphabetic or numerical sequenced street.

- **A street name should not uniquely identify a particular product, service, tenant, business or living person.**

The proposed commemorative name addition does not uniquely identify a particular product, service, tenant, or living person. The name is intended to honor George Perry Floyd Jr., who was killed on May 25, 2020.

- **Streets should generally be named after people, places, events and things related to the City and citizens of Minneapolis. Proposed names should meet one of the following criteria:**

1) to posthumously honor and commemorate noteworthy persons associated with the City of Minneapolis;

2) to commemorate local history, places, events or culture;

3) to strengthen neighborhood identity; or,

4) to recognize native wildlife, flora, fauna or natural features related to the community and the City of Minneapolis.

The proposed commemorative name posthumously honors George Perry Floyd Jr., who was killed on May 25, 2020.

- **No street shall be designated with the name "Parkway" except under the jurisdiction of the Park and Recreation Board.**

The proposed commemorative name does not include the name Parkway.

- **Elements of an alphabetical street name should not be abbreviated unless it is common practice to do so. For example, DR MARTIN LUTHER KING JR is acceptable and preferable to DOCTOR MARTIN LUTHER KING JUNIOR.**

The proposed commemorative name contains the common abbreviation "Jr" in place of Junior.

RECOMMENDATIONS

Recommendation of the Department of Public Works and the Department of Community Planning and Economic Development:

The Department of Public Works and the Department of Community Planning and Economic Development recommend that the City Planning Commission and City Council adopt the above findings for the application by Robin Hutcheson, Public Works Director, for the proposed street renaming:

A. Street renaming.

Recommended motion: **Approve** the petition to add the commemorative name of George Perry Floyd Jr Place to Chicago Ave between 37th St E and 39th St E.

ATTACHMENTS

1. Location map
2. Rendering
3. Photo example of existing commemorative signage
4. Public comments