

RESOLUTION

By Fletcher

Adopting Data Privacy Principles.

Whereas, the City of Minneapolis creates, collects, and uses data to inform decisions, to deliver services and programs, and to improve the lives of residents and visitors; and

Whereas, various federal and state laws classify data that is created, collected, or used by government agencies, including municipal governments, and these classifications determine the type and level of security protections for such data, including data on individuals, which otherwise would be classified as public data by default and which would be required to be made available and accessible to the public upon request; and

Whereas, the management and use of government data has associated risks that sensitive information, especially data on individuals, could be improperly accessed, misused or mishandled, or potentially disclosed in violation of specific data classifications; and

Whereas, the City must be thoughtful and consistent in its treatment of the government data entrusted to its care, seeking to balance and uphold the public's right to access government data and the presumption of transparency in government decision-making processes with the need for personal privacy and the protection of data not otherwise classified as public data; and

Whereas, the City desires to ensure that both benefits and risks are identified and evaluated whenever the enterprise is creating, collecting, storing, or using data, and that provisions to address privacy are addressed as and when appropriate; and

Whereas, in the interest of all these responsibilities, the City has enunciated a set of shared values around data privacy to guide decisions about the creation, collection, storage, and use of government data and to frame future decisions and associated actions in the development of a set of policies, procedures, technologies, and processes required to implement these expressed values;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That the following Data Privacy Principles be approved and filed with the City Clerk.

DATA PRIVACY PRINCIPLES

We value and prioritize your data privacy.

We recognize that maintaining data privacy is very important and is a priority of City staff. While we are bound by federal and state laws governing data and record retention, we consider risks before collecting, creating, or using data on individuals, such as names, addresses and other contact information, or driver's license numbers. We also consider how pieces of data that are not directly associated with a person might be combined to identify individuals.

We do not collect data unless there is a reason to do so.

We weigh the risks of creating and collecting data with the potential benefits of using that data. We do not create or collect data on individuals unless there is a reason to do so. Before adopting new technology, services, or processes, we consider the impact on data privacy.

We do not keep data longer than we need to.

We seek to keep data on individuals only while legally required or needed for a legitimate City purpose.

We strive to be transparent about when, why, and how we collect and use data on individuals.

When there are legitimate practical purposes for us to collect or create data on individuals to do the work of the City, we strive to be transparent about the data being collected or generated by our activity, the reason for doing so, who will have access to it, and the planned duration of data storage. When feasible, we inform you if the data we collect from you could or must be made publicly available.

We protect your data.

We protect private and confidential data on individuals while it is in our possession. We ensure that this data is only accessed and used by those with a legitimate purpose. We will tell you as soon as possible when a breach has occurred. Knowing that data about you has been compromised is your first step to minimizing the risks that may come from it.

We want your data to be accurate.

When we need to collect and keep data on individuals, we want this data to be accurate and up-to-date. When possible, we allow individuals to correct inaccurate data about themselves.

We leverage our partnerships to support data privacy.

The City prioritizes data policies, protection, and privacy when engaging with or evaluating partners, vendors, and third-party services seeking permission or license to operate in Minneapolis. The City will leverage our power to encourage them to protect data on individuals and uphold the spirit of these principles.

We educate the public about their rights.

Individuals have a stake in the data that is created or collected about them. We share information and seek to proactively educate the public about their stake in their data and about their rights under our laws and ordinances.