

Minneapolis 2040 is an update to the City’s Comprehensive Plan, a document that shapes how Minneapolis will grow and change. The plan covers topics such as housing, job creation, the design of new buildings, and how we use our streets.

This overview outlines why civic engagement is important to the plan, who will be engaged, how it will happen, and when you can get involved. City staff have developed a detailed Civic Engagement Plan that is guiding these efforts. Please consult that plan for more information: <https://minneapolis2040.com/document/minneapolis-2040-civic-engagement-plan>

WHY CIVIC ENGAGEMENT

Civic engagement is a means for all people to bring their voices into the process and to share their own ideas, backgrounds, and experiences to plan for a future that benefits everyone. The people of Minneapolis will assist in the creation of *Minneapolis 2040*, and the final plan will reflect that participation.

WHO WILL BE ENGAGED

The City intends to be as inclusive as possible as we work together to shape the future. City staff have identified key audiences that best meet the engagement goals and objectives of the Civic Engagement Plan. These key audiences include, but are not limited to:

- The general public
- Cultural organizations
- Recent immigrants
- Homeless population
- Accessibility population
- Residents
- Public agencies

- Business associations
- Property owners
- Youth and families
- Seniors
- Neighborhood organizations
- Developers and brokers
- Policy advocates

- Media outlets
- Social media users
- College students
- Institutions
- Small business owners
- Tourists and visitors



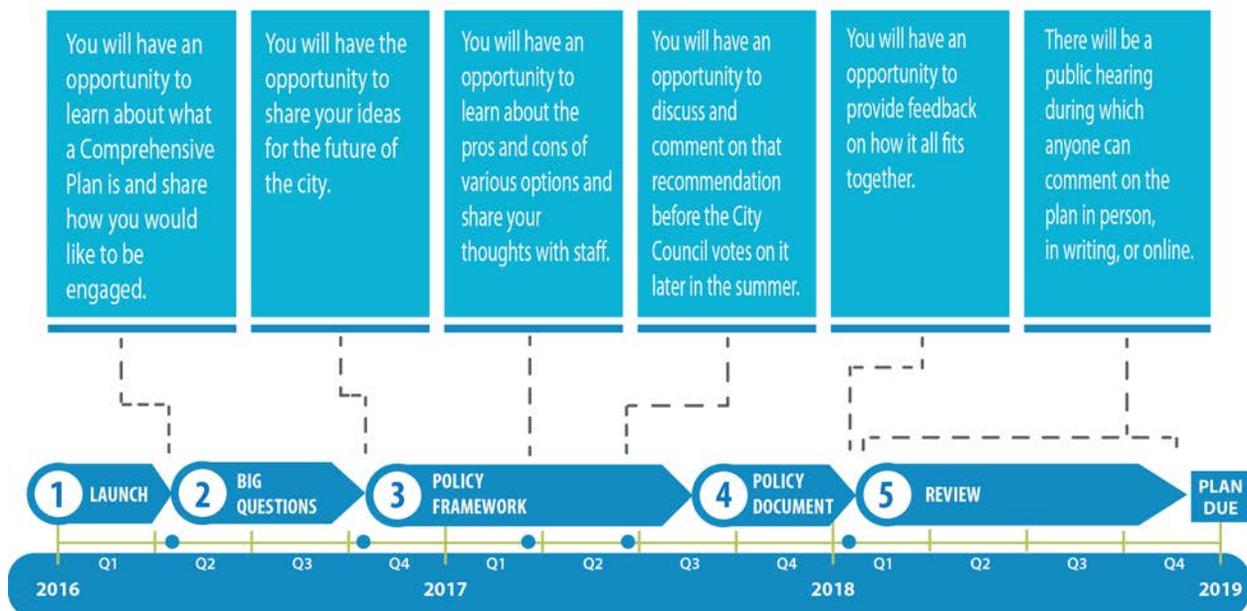
For reasonable accommodations or alternative formats please contact CPED Long Range Planning at 612-673-3242 or 2040@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.

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WHEN ENGAGEMENT WILL HAPPEN

Launch	Big Questions	Policy Framework	Policy Document	Review	
April 2016	October 2016	March 2017	June 2017	January 2018	Throughout 2018
Staff will raise awareness about the Comprehensive Planning process.	Staff will share information and ask questions about topics such as housing, streets, and jobs.	Staff will report back on what we heard in October and present options for shaping the growth of the city.	Using what we heard in March, staff will present a set of recommended options for shaping the growth of the city.	Staff will release a complete draft comprehensive plan.	In 2018, staff will produce the final plan document and show how it reflects public input.

YOUR VOICE



HOW ENGAGEMENT WILL HAPPEN

During each of the periods shown above, people will have the opportunity to be involved in engaging with City staff and each other during a month of focused activities and other related opportunities. Each of those rounds of engagement will include:

- Community Workshops (big public meetings)
- Community Dialogues (conversations with cultural communities)
- Meeting-in-a-box (a toolkit for meetings led by groups other than City staff)
- Digital workshop (opportunities to engage on all of the same content online)
- Other activities tailored to each phase of the process, such as street festivals, Tweet with a Planner, surveys, and interactive maps (see the Civic Engagement plan for a full list of activities)