CITY OF MINNEAPOLIS HEALTH DEPARTMENT

COVID-19 Report to the Public Health And Safety Committee

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Commissioner, Minneapolis Health Department
June 10, 2021
Minneapolis COVID-19 trends

- Citywide, cases are plateauing and significantly lower than last month.
- However, case rates among unvaccinated people are almost 3x higher.
- Hospitalizations, ICU admissions, and deaths have dropped and stabilized.
COVID-19 vaccination updates

• Minneapolis residents can now access vaccines at many locations across the city.

• As of June 7, nearly 81% of those 15 and older have at least one shot and almost 72% are fully vaccinated.

• To date, we have distributed 24,188 doses at MHD-run clinics.
COVID-19 vaccination trends by zip code

Percent of Total Vaccinated and Locations of Vaccination Clinics
June 4th, 2021
Percent of individuals with 1+ COVID-19 vaccine dose by race/ethnicity

- American Indian / Alaskan Native, NH
- Asian, NH
- Black, NH
- Hispanic
- White, NH
- Total Vaccinated

Dates: 3/29/2021 to 6/7/2021
MHD vaccination distribution

- Walk-ins welcome at MHD-run vaccine clinics:
  - MPS Davis Center (3 to 7 p.m.) Thursdays in June
  - Park Avenue United Methodist Church (9 to 12 p.m.) Saturdays in June
  - Salvation Army, 1604 East Lake St, 9 a.m. to 1 p.m., June 17
- MPS High Schools:
  - 653 doses to date for ages 12 and older; second doses in June
- Pop-ups in community spaces:
  - Public housing (Bossen Terrace, Seward Towers East and West)
  - Pride Festival
  - Juneteenth
  - Charter schools
Public information and outreach

• **Your Community Health Starts with You!**

• **Goals:** Reduce vaccine hesitancy and promote vaccinations

• **Tactics:**
  – Facebook ads targeting residents of 55411, 55454, 55407 (English, Spanish, Somali, Oromo, Hmong)
  – Social media toolkit in 5 languages
  – Cultural radio shows
  – Health inspector outreach
  – It's ok to use Safe and Sick time for vaccine
Public information and outreach

• Working through **trusted messengers**
  – Social media-ready video with Somali Physicians Association
  – July 15 Facebook Live event with Latinx physicians and Unidos MN youth
  – 30-second clips on specific vaccine concerns and doorknocking to promote vaccine events

• City's vaccine website: [https://tinyurl.com/mplsvax](https://tinyurl.com/mplsvax)

• 69 community presentations

• Outreach at community food distributions

• Promoting testing opportunities
Targeted outreach to businesses

• **Weekly emails to 1,422 licensed business owners**, in English, Spanish and Somali, inviting them and their employees to get vaccinated.

• **Door-to-door in-language outreach to over 600 licensed businesses in priority areas.**
  – 200 businesses along E. Lake St.
  – 180 businesses in Franklin and Cedar/Riverside area and two Somali malls.
  – 140 businesses along Nicollet Ave S. (Eat Street) and Central Ave NE.
  – 120 businesses along W Broadway Ave, West Lowry, and North Lyndale.

• **In-person outreach to visitors at Mercado Central (1515 E. Lake St, 55407)** on Sundays to promote MHD-run vaccination clinic at nearby Park Avenue United Methodist Church.
COVID testing

- Testing has slowed
- 5,000+ tests at 67 events
- 15,000+ test kits to schools, businesses, community groups
- **June testing events:**
  - **Sanctuary Covenant Church**, 2018 Aldrich Ave. N., Fridays (12 to 3 p.m.)
  - **African Immigrant Community Services Office**, 1433 E. Franklin Ave., Suite 13B, Monday-Thursday, June 7-10, and June 14-17 (2 to 5 p.m.)
  - **Phyllis Wheatley Community Center**, 1301 N 10th Ave., **June 11** (5:30 to 9 p.m.)
  - **Masjid Omar Islamic Center**, 912 East 24th St., **June 12 and 26** (2 to 5 p.m.)
  - Pop ups such as **Great Neighborhood Get Together** at Waite Park, June 12
  - **Juneteenth**
Resources to support response efforts

- $4.2 million from CDC for COVID Health Disparities grant
  - June 2021 – June 2023
  - Key activities: testing, PPE, food insecurity, mental health, homelessness, health disparities data collection, communications support

- $2.04 million from MDH for COVID-19 response and vaccination
  - April 2021 – December 2023
  - Key activities: vaccination clinics, community outreach and education, program staffing, community partner support
  - Hired 10 temporary staff to assist with response efforts.
On the horizon

- Monitoring COVID variants of concern.
- Continuing to work with community partners on vaccination to at-risk groups.
- Right-sizing our response to meet community needs.