

Staff direction by Cunningham, Palmisano, Gordon, and Bender

The City Coordinator's Office staff are directed to:

1. Conduct an enterprise-wide evaluation of community engagement efforts. The evaluation will provide guidance and recommendations on how the City enterprise might improve the proactivity and diversity of its engagement in alignment with strategic enterprise goals to maximize resources.
2. Based on the information provided by the audit, develop a workplan and timeline for adopting a Citywide Engagement Policy, including but not limited to:
 - a. Purpose, objectives, and the City's commitment to community engagement.
 - b. Engagement expectations.
 - c. Proper use of the IAP2 principles and communication.
 - d. Clarity around roles of stakeholders including:
 - (1) Elected Officials;
 - (2) City leaders;
 - (3) City departments;
 - (4) Neighborhood organizations;
 - (5) Community organizations; and
 - (6) Residents, business, and property owners.
 - e. Engagement with historically underrepresented communities, cultural communities, and non-English speaking residents.

This will be reported out by February 15, 2020, to the Public Health, Environment, Civil Rights, and Engagement Committee.