

REPORT TO THE CITY COUNCIL FROM
ENTERPRISE COMMITTEE
July 18, 2019

A regular meeting of the committee was convened at 1:36 pm on this date.

Members Present: Council Members Linea Palmisano (Chair), Alondra Cano (Vice-Chair), Kevin Reich, Steve Fletcher, Abdi Warsame, and Lisa Goodman (Quorum - 4)

Matters listed below are hereby submitted with the following recommendations; to-wit:

1. North Minneapolis Promise Zone (NMPZ) update ([2019-00711](#))

Receiving and filing the North Minneapolis Promise Zone's update including federal grant information requested from the Apr 25, 2019, Budget Committee presentation of the 2019 Results Minneapolis Department report from the City Coordinator's Office.

Presentation in committee by NMPZ Manager Julianne Leerssen.

Palmisano moved to receive and file. On voice vote, the motion passed.

2. Social Media Policy ([2019-00828](#))

1. Passage of Resolution repealing Resolution 2006R-298 and Council Action 2011A-0616, which authorized elected officials to create and maintain City-supported blogs and approved the current Social Media Policy from 2011 respectively.

2. Passage of Resolution approving a new City Social Media Policy effective Jan 1, 2020.

Presentation in committee by Director of Communications Greta Bergstrom.

Palmisano moved to approve. On voice vote, the motion passed.

3. Update on the City workforce, the self-insured medical plan, and the employee benefits program ([2019-00794](#))

Receiving and filing an update from the Human Resources (HR) Department on the City workforce, self-insured medical plan, and employee benefits program.

Presentation in committee by HR Director Patience Ferguson, Director of Total Compensation Ricka Stenerson, and Jim Michaels.

Palmisano moved to receive and file. On voice vote, the motion passed.

4. Department Head and Deputy Job Classification Study ([2019-00798](#))

Receiving and filing an update on Human Resources job classification study of City department head and deputy department head positions.

Palmisano moved to postpone to ENT Committee meeting of Aug 15, 2019. On voice vote, the motion passed.

5. Arts and creative economy workgroup staff direction ([2019-00842](#))

Directing the City Coordinator's Office of Arts, Culture, and Creative Economy to convene and staff an internal workgroup to review and come up with recommendations on the City's arts and creative economy body of work, and directing the Office of the City Coordinator, the Office of Arts, Culture, & Creative Economy, the Department of Community Planning & Economic Development; and the Department of Public Works to participate in the workgroup. Representatives from the Mayor's Office and the City Council will also be invited to join the workgroup. The internal workgroup will:

1. Create a summary of the City enterprise's body of work relating to and/or involving investments, budgets, City-driven grant opportunities, commissions, advisory groups, programs, policies, and ordinances for public art, the creative economy, and creative cultural work;
2. Review the summary and provide a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis of the body of work;
3. Using the SWOT analysis findings, construct a set of recommendations to better align and grow the City's current capacity in our public art, the creative economy, and creative cultural work to accelerate the achievement of the City's racial equity goals and the successful implementation of the City's Cultural Districts initiative as adopted in the 2040 Comprehensive Plan;
4. Provide a racial equity framework that guides the City's process and approach at leveraging external arts, culture, and creative economy funding opportunities like the National Endowment of the Arts Our Town program and the Bloomberg Public Art Challenge to accelerate the accomplishment of the City's racial equity goals and the successful implementation of the City's Cultural Districts initiative as adopted in the 2040 Comprehensive Plan.

The workgroup shall meet on a bi-weekly basis, with the first meeting taking place no later than the end of August 2019 and with findings and final recommendations presented to the full City Council on or before November 6, 2019, at the Committee of the Whole.

Cano moved to approve. On voice vote, the motion passed.

With no further business to transact, the meeting adjourned at 3:04 pm.

Reported by Kelly Geistler, Council Committee Coordinator